

LEADERSHIP GOLF CONFERENCE 2012



INVITATION

Let us kindly invite you to educational **conference** focused on
Development & Management & Construction of Golf Resorts.



A lot of topics will be covered, eg.
Future trends in Golf Developments
Changes & Challenges in Golf Course Architecture
Effective Golf Course Management & Maintenance
On-line Booking & Marketing etc.
The STRI Programme for golf green performance testing and benchmarking
Turf Industry Challenges in East Europe

CONFERENCE DATE: 8th of NOVEMBER 2012

**CONFERENCE VENUE: [HOTEL VEGA IZMAILOVO](#)
[71, bld.3V Izmailovskoe Ave., Moscow 105613, M:Partizanskaya](#)**

Part of the largest international hotel chain **Best Western**, known for its high standards of quality and hospitality. It is located in the beautiful historical district of Moscow – Izmailovo, in the immediate vicinity of famous historical monuments. Ideal venue for various events and conferences.



We are proud to welcome following speakers:

Muriel Muirden, Vice President Strategy [WATG](#)

Where do we go from here? Where trends are emerging from the global economic downturn?

Peter HARRADINE, Principal of [Harradine Golf](#)

Changes & Challenges in Golf Course Architecture

Nicholas Oakley, Manager, Golf Advisory Services, EMA, [KPMG](#)

Innovations & Trends in Golf

Jo MAES, Director of [Golfhub](#) and [Golfswitch](#)

Online or Offline? That is NOT the question

Richard Hayden, Director of Operations, [STRI](#)

The STRI Programme: a step forward in golf green performance testing and benchmarking

Laurence PITHIE, Managing Director [Turf Master One](#)

Effective Golf Course Maintenance

Norbert Zaťko, Director [ENGO Group](#)

Turf Industry Challenges in East Europe

Conference will be preceded by the **INTERACTIVE WORKSHOP** on 7.11.2012.

Blueprint of Successful Golf Development

KPMG Golf Advisory Services

Preparing and Managing a Golf Course Maintenance Budget

Laurence W.Pithie , TurfMasterOne

If you have any questions, please contact info@golfonline.sk or the phone number +421 903 223 083.



DO NOT HESITATE AND REGISTER ON www.leadershipgolfconference.eu !

About Leadership Golf Conference:

Annual educational conference organized since 2010 in Slovakia and Czech Republik. Well-known speakers (Harradine Golf, Braemar Golf, Hills & Forrest Int., Ryder Cup 2010 Ltd, IN-VI, Turf Master One etc), very positive feedbacks.